TWIG | TORONTO WORKFORCE INNOVATION GROUP

2021-2023 STRATEGIC PRIORITIES

www.workforceinnovation.ca

Produce research and provide information that beneficially informs the actions of employers, workers and their families, and/or governments in the GTA

- Engage leading thinkers in a TWIG-sponsored research committee
- Conduct in-depth quantitative and qualitative research and evaluation
- Generate lines of inquiry and research concepts
- Produce research materials that are accessible and of high quality
- Enhance TWIG's reputation for producing valid, credible, impactful research

Be the leading source and voice on workforce trends in the GTA

- Develop, validate and distribute detailed, timely and Toronto-based labour market intelligence that can inform stakeholders on workforce trends and themes
- Increase and enhance TWIG's presence/image as the unbiased voice of labour force issues and workforce trends in Toronto

Build partnerships of substance with organizations that will support TWIG logistically, financially, and/or reputationally to produce high-quality research

- Increase and strengthen our partnerships with key stakeholders in LMI and Workforce Development
- Expand TWIG's influence upon the activities, strategies and policies of stakeholders involved in LMI and workforce development
- Continue building TWIG's ability to conduct quantitative and process evaluation of workforce interventions

Ensure TWIG's activities include a focus on underrepresented groups in the workforce and provide economic mobility to narrow that gap.

- Ensure that TWIG research respects and incorporates issues related to diversity and equity
- Incorporate approaches that examine longer-term trends related to underrepresented groups, including earning trajectories and positive economic mobility

Support TWIG's capacity building, research, and impact.

- Support local employment and training system transformation
- Gradually increase research capacity and tools to support/enhance organizational activities
- Ensure organizational sustainability and growth